

2015 Community Benefit Report



HOUSTON HEALTHCARE

Message From Our CEO



It is my pleasure to provide the 2015 Community Benefit Report. Perhaps no other report is so misunderstood, yet means so much to the community. Like all not-forprofit healthcare systems, we must have an outside organization conduct a Community Health

Needs Assessment every three years. This assessment requires the participation of a diverse group of community leaders and will result in the approved activities we will invest in for the next three years. While we can, and do, invest in other community activities which were not identified in our needs assessment, those contributions are not included in the official Community Benefit Report.

For Calendar Year 2015, Houston Healthcare invested a total of \$31,708,013 in community benefits. Of that total, \$27,293,574 was in the form of uncompensated care. This includes charity care, at cost; bad debt, at cost; unreimbursed Medicaid cost; Medicare shortfall. The remaining \$4,414,439 was spent on community health

improvement; health professions education; subsidized services; cash and in-kind donations; community building activities; community benefit operations.

Despite the abundant blessings many of us see every day in Houston County, we also see many of our fellow citizens who need and deserve our help. Our Boards of Directors, our physicians, our staff, and our volunteers, are committed to meeting the needs of our community and providing appropriate care to those in need. The activities and dollar amounts reported in this Community Benefit Report are tangible proof of this commitment. We thank you for your continued trust and support as we work together to make Houston County a better place to live.

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Cary Martin, Chief Executive Officer

Ways We *Benefit* Our Community

- Athletic Trainers Program 1,951 student athletes Spring Sports Physicals, Saturday Sports Injury Clinics and sports medicine
- SeniorCare Program
 Ongoing exercise and health education
- Perinatal Coalition 2,914 female contacts

Case management and interpretation services for non-English speaking women with high risk pregnancies, gestational diabetes and case management

- Childbirth & Baby Education 1,982 family member contacts Education classes on early pregnancy, breastfeeding, older sibling roles, childbirth education, grandparenting, and baby care
- Diabetes Education 3,445 contacts
 Self-management education and support
- Community Health Improvement 9,514 contacts Glucose and blood pressure screenings, influenza immunizations, community and industrial health fairs, vulnerable population outreach, and health education

Our Mission

education

To improve the healthcare of the communities we serve by providing patient-focused, high quality and cost-effective services while promoting health and wellness.

Our Vision

"A caring health system dedicated to excellence - today and tomorrow."

Our Values

Respect - entails a high regard for worth of each person. It gives everyone a voice and promotes teamwork.

Integrity - promotes honesty and straightforwardness in dealing with each other in attempting to make our system work to its full botential.

9,937 senior contacts

Service Innovation - encourages creativity in seeking continuous quality improvements and in meeting customer requirements.

Excellence - fosters constant, continuous striving for quality service in duty and work done for others.



Ginancial Report

Annual Stats for 2015

Admissions (excluding newborns)	15,809
Patient Days (excluding newborns)	72,255
Emergency Department Visits	81,602
Births	2,040
Surgeries & Endoscopies	15,972
Med-Stop Visits	45,652
EMS Trips	26,788
Employees (Full & Part-time)	2,452

Financial Report for 2015 (Audited)

Net Operating Revenue	\$234,702,000
Expenses	\$239,805,000
Net Operating Margin	(\$5,103,000)
Non-Operating Revenue	\$ 11,478,000
Net Funds* Invested	\$ 6,375,000

Invested for Capital Improvements, Expansions, Renovations, New Technology, Information Systems, New Equipment and Community Services

2015 Community Organizations and Partners

Including, but not limited to:

- Alzheimer's Association
- American Cancer Society
- American Red Cross
- Central Georgia Technical College
- Community Health Works
- Habitat for Humanity
- HODAC
- Houston County Volunteer Medical Clinic

- Komen for the Cure
- March of Dimes
- Middle Georgia Community Action Agency
- Middle Georgia State University
- Museum of Aviation
- Rainbow House Children's Resource Center
- United Way of Central Georgia

How We Benefited Our Community in 2015

Total Financial Cost/Shortfall	\$27,293,574
Medicare Shortfall	\$6,689,402
Unreimbursed Medicaid Cost	\$ 4,140,152
Bad Debt at Cost	\$7,921,252
Charity Care at Cost	\$8,542,768

Community Health Improvement Services \$2,129,304 Health Education, Community Based Clinical Services, Health Care Support Services

Health Professions Education \$ 1,119,303 Clinical Students, Other Health Professional Education, Funding for Professional Education

Subsidized Health Services \$ 144,131 Behavorial Health

Financial and In-Kind Contributions \$ 576,226 Cash and In-Kind Donations, Grants, Cost of Fundraising for Community Programs

Community Building Activities \$ 218,837 Economic Development, Community Support, Coalition Building, Community Health Improvement Advocacy, Workforce Development

Community Benefit Operations \$ 226,638 Community Needs/Health Assets Assessment and Other Resources

Total Other Community Benefit \$ 4,414,439 Grand Total 2015 \$31,708,013



^{*}Excess revenue over expenses



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Fred Graham Vice-Chairman Houston Healthcare System



Daniel A. Deighton, MD
Chairman
Houston Hospitals



Arthur Christie Vice-Chairman Houston Hospitals



Ivan Allen, EdD



Ed Dyson



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